

2027

50TH ANNUAL CONFERENCE ON SHOCK

In collaboration with the THOR Network



JUNE 5-8, 2027

OMNI SHOREHAM HOTEL | WASHINGTON DC



SPONSORSHIP & EXHIBITING OPPORTUNITIES

To learn more details about sponsorship & exhibiting, please visit:
shocksociety.org/2027-annual-conference

ABOUT

The SHOCK Society's Annual Conference is the premier international forum for advancing the science and practice of trauma, shock, and sepsis. Each year, the meeting attracts a highly engaged audience of scientists, clinicians, and researchers who are shaping the future of critical care.

Scientific Program

- Cutting-edge basic, translational, and clinical research
- Advances in trauma, sepsis, and critical illness care
- Novel diagnostics, therapeutics, and technologies
- Precision medicine, systems biology, and AI applications
- Insights from military, disaster, and austere environments

2026 Conference Highlights



360+
Attendees



240+
Institutions Represented



10+
Countries Represented



4
Days Of Cutting-Edge Education

Why Sponsor?

Expand Brand Visibility

Onsite signage, program recognition, digital exposure

Connect with Decision-Makers

Direct access to thought leaders and innovators

Showcase Leadership

Align your company with groundbreaking science and patient care.

Join us in supporting this one-of-a-kind meeting where discovery, innovation, and collaboration drive the future of trauma, shock, and sepsis research.

Who Attends?

A highly engaged audience of clinicians, researchers, and decision makers.

- Trauma Surgeons
- Critical Care Physicians
- Emergency Medicine Physicians
- Research Scientists
- Professors & Academic Faculty
- Postdoctoral Fellows
- Residents & Fellows
- Military Medicine Leaders
- Healthcare Executives

POSTER SESSION

Exclusive opportunity for sponsors to present poster(s).

Enhance Your Visibility and Engagement

Each morning, there will be a scientific poster session with simultaneous continental breakfast. This dynamic session allows attendees to engage in meaningful discussions, either by presenting their research or by exploring the innovative work of their peers.

Exclusive Opportunity for Sponsors and Exhibitors

We are excited to offer our sponsors and exhibitors the opportunity to present a poster during the Poster Session. This exclusive benefit allows you to showcase your latest research and related products or services to a targeted audience.

Benefits of Participating

- **Direct Engagement:** Interact with attendees in a relaxed setting, fostering deeper connections and discussions.
- **Increased Visibility:** Highlight your organization's contributions to the field of trauma, shock and sepsis.
- **Thought Leadership:** Position your organization as a leader in innovation and research.

How to Participate

- **Level I Sponsors:** Presenting a poster during the Poster Session (includes all three sessions) is included as part of your sponsorship package.
- **Level II Sponsors:** Presenting a poster during the Poster

Session (includes one session) is included as part of your sponsorship package. You may add-on additional poster presentations at \$1,000 per poster presentation.

- **Exhibitors and Other Sponsors:** This opportunity is available as an add-on to your existing sponsorship or exhibit package at \$1,000 per poster presentation.

Why Participate?

- **Engage with Key Opinion Leaders:** Connect with scientists and clinicians who have significant influence in the field of trauma, shock and sepsis. Understand the latest trends and challenges in the field and develop future collaborations.
- **Showcase Your Innovations:** Demonstrate your latest advancements and how they can benefit the field of critical illness.
- **Build Brand Awareness:** Increase your brand's visibility among clinicians and basic, translational and clinical researchers.



Additional Poster Presentations

Additional poster presentations may be purchased at \$1,000 each.

**Sponsor posters will be accepted through May 1, 2027, and are expected to be scientific in nature.*

SPONSOR LEVELS

Level I Sponsors • \$10,000

Sponsorship Opportunities (select one):

Keynote Speaker Sponsor

The keynote session at the Annual Conference on Shock is a premier opportunity to engage with attendees and align your organization with one of the conference's most anticipated events. The sponsor will be recognized with signage outside the keynote session and will have the opportunity to welcome attendees through brief opening remarks (up to 2 minutes) or a short introductory video prior to the keynote presentation.

Awards Luncheon

Join us for this well-attended banquet, as we celebrate all the award winners for this year's conference. The sponsor will be recognized with signage at the session, opportunity to welcome attendees or provide a video (2 minutes), and a reserved table for 10 at the front of the banquet.

Additional Benefits:

- Complimentary poster presentation during all three Poster Sessions
- 2 Full registrations
- Complimentary premium placement exhibit space
- Logo on presentation screens between sessions
- Signage at registration

Level II Sponsors • \$5,000

Sponsorship Opportunities (select one):

Registration

Signage at registration.

Fun Run

Logo on the Annual Fun Run t-shirt.

Welcome Reception Sponsor

The Annual Conference on SHOCK Opening Reception offers attendees an opportunity to network and reconnect with colleagues. The sponsor will be recognized with signage outside the event.

Additional Benefits:

- Signage at the sponsored session
- 1 Full registration
- Complimentary exhibit space
- Logo on presentation screens between sessions
- Poster Session: Present a poster at one poster session

Exhibit Space • \$2,000

Includes one 6' exhibit table (see Terms & Conditions).
Space is assigned by sponsorship level and payment date.
Registration is separate at the \$800 exhibitor rate.

SPONSOR LEVELS (Continued)

Level III Sponsors • \$3,000

Sponsorship Opportunities (select one):

Speaker Ready Room

Recognition on signage and on the Speaker Ready Room laptop used to upload presentations.

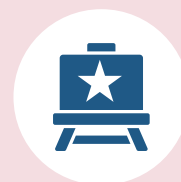
Breakfast & Poster Session Sponsor

The Poster Session provides attendees with a unique opportunity to engage directly with investigators and explore the latest advances in shock, trauma, sepsis, critical care, and related fields. Through one-on-one discussions, attendees can review emerging research, exchange ideas, and gain deeper insights into innovative studies and clinical applications. Three poster sessions are held during the conference, each featuring new presenters and research topics. Sponsorship includes recognition for one poster session, with prominent signage displayed at the entrance to the session area.

Additional Benefits:

- 1 Full Registration
- Complimentary Exhibit Space
- Logo on presentation screens between sessions

SPONSOR BENEFITS	LEVEL I	LEVEL II	LEVEL III
Complimentary Registrations	2	1	1
Exhibit Table	Premium	✓	✓
Dedicated Poster in the Poster Hall	3-days	✓	–
Logo inclusion on email marketing, slides, and throughout the meeting	Premium	✓	✓
Sponsor Profile with uploads on mobile app	✓	✓	✓



Opportunity to Present a Poster

Exclusive opportunity for sponsors to present posters as part of the Conference on Shock Poster Sessions. This session allows sponsors to showcase their latest research, products, or services directly to a targeted audience of scientists and clinicians. This benefit is included for Level I and II sponsors or available as an add-on for exhibitors and Level III sponsors.

À LA CARTE SPONSORSHIPS

These opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

Meeting Area Wi-Fi • \$2,000

This sponsorship provides attendees with the opportunity to connect to the internet free of charge in the meeting location. Allowing attendees to share their experiences with colleagues and friends, check in with their centers back home, and use the meeting mobile app. The sponsor will be recognized on Wi-Fi instructions, and the company name will be the password to access the Wi-Fi.

Mobile App • \$2,000

The app provides a customizable event schedule, maps, and exhibitor info. Attendees can also get updates, push notifications, and direct messaging, making navigating and networking at the Conference on Shock easy for all. The sponsor banner will appear on the app's home page.

Refreshment Break Sponsor • \$1,000

Support attendee networking and engagement during a conference Refreshment Break. Sponsorship includes recognition through signage at the break location, with opportunities to customize and enhance the break experience for an additional fee.

Research Institution Sponsor • \$1,000

(New for 2027)

Does your institution have a T32 training grant related to trauma, shock, or sepsis research? Sponsoring the Conference on Shock is a meaningful way to fulfill your program's national outreach requirements while connecting directly with outstanding trainees from across the country who may be a great fit for your program.

\$1,000 Level Benefits:

- Institution and T32 program information and contacts listed in the conference mobile app
- Logo recognition on select promotional materials

\$5,000 Level:

- All \$1,000 benefits, plus a dedicated exhibit booth



Exclusive Sponsor Benefit!

All Sponsors receive a premium exhibit table location as part of their sponsorship.

TERMS AND CONDITIONS

Rules and Regulations: 50th Annual Conference on Shock is produced by, and is the property of, the SHOCK Society.

Exhibitors supplement the conference and provide attendees with information regarding their programs, products and services. Exhibitors are expected to display their products and services with awareness of the professional and practical needs of conference attendees. SHOCK Society reserves the right to refuse space to any applicant who, in the opinion of SHOCK Society, is unlikely to contribute to the overall objective of the meeting. SHOCK Society may prohibit installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that is in its opinion not upholding the character and purpose of the conference.

Registration and Eligibility: No on-site exhibitor registration. Full payment required to confirm space. All exhibitors are reviewed for relevance to the meeting. The SHOCK Society reserves sole discretion to approve or deny any sponsorship or exhibit application based on its relevance to trauma, shock, sepsis, and critical care research and practice, and may request additional information (company website, product literature, etc.) before confirming space.

Application Deadline: All sponsorship and exhibit applications, along with full payment, must be received no later than four (4) weeks prior to the first day of the conference. Applications received after this deadline will not be accepted, and no exceptions will be made for on-site sign-up.

Right to Refuse or Remove: The SHOCK Society may refuse, revoke, or remove any sponsor or exhibitor at any time, without refund, for nonpayment, unauthorized setup, misrepresentation of products or services, or conduct disruptive to attendees, staff, or other exhibitors and sponsors.

Exhibit Space: Space for exhibits will be allocated on a first-come, first-served basis governed first by the level of sponsorship, then the date of payment received.

The SHOCK Society will provide a six-foot draped table, space for a rear eight-foot pop-up display, and two chairs. The SHOCK Society reserves the right to alter the location of exhibit spaces at its sole discretion and in the best interest of the exhibition at any time.

All exhibits must be arranged within the confines of the assigned area so as not to overly obstruct the general view or hide the exhibits of others, and so as not to impinge on the aisle or other space not specifically assigned to exhibitors. Exhibits are limited to eight feet high.

Ancillary Services: If electrical service is required, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference.

Booth Personnel: All exhibit personnel are to be registered.

Giveaways and Refreshments: Exhibitors are encouraged to make their exhibit space inviting and entertaining for all attendees. Exhibitors may provide token giveaway items or host activities at their booths but cannot distribute these items in any other space, including registration, meals, sessions, etc. Exhibitors are welcome and encouraged to provide additional refreshments, such as cookies, granola, yogurt, trail mix, etc. at their booth to increase traffic and must adhere to the hotel's rules for outside food and beverage.

Personal Information: Registration information will be part of a database that is accessible only to the SHOCK Society employees and conference organizers. The SHOCK Society will use contact information to provide attendees and stakeholders with society updates and information about conferences. A participant list will be made available to all sponsors and exhibitors for attendees that have opt-ed in to be contacted. You may only use this list one time to email attendees.

Liability/Indemnity: Exhibitors assume the entire responsibility for and hereby agree to protect,

indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and The SHOCK Society do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Shipping/Storage: The venue has limited storage. You may utilize your preferred shipper and send your packages directly to the hotel. Additional fees may be charged by the hotel.

Labor: There will be no labor to assist with the installation or dismantling of your exhibit.

Security: Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. The SHOCK Society and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Payment: All applications are pending until payment in full is received, no later than three (3) weeks prior to the conference. On-site payment, including checks presented at the conference, will not be accepted under any circumstances, and space will not be released for setup without confirmed advance payment. Checks should be made out to the SHOCK Society in advance of the conference. Credit cards can also be accepted.

Chargebacks and Payment Disputes: By submitting payment, the sponsor or exhibitor confirms that the benefits, terms, and conditions described in this prospectus are the complete and only representations made, and that no additional promises were made outside this document. Disputing or reversing a valid, authorized charge after services have been rendered is a breach of this agreement. The SHOCK Society will contest such disputes with full documentation and reserves the right to pursue collection of amounts owed and bar the company and its representatives from future SHOCK Society events.

Attendance Estimates: Attendance figures, exhibitor counts, and demographic data referenced in this prospectus are estimates based on prior year data, provided for general planning purposes only. The SHOCK Society does not guarantee specific attendance numbers, exhibitor counts, or audience composition for the current year's conference.

Cancellation Policy: Notification of exhibit cancellation must be submitted to the SHOCK Society prior to March 1, 2027.

Please send notification to jmartin@msp-amc.com. Cancellations received by March 1, 2027, will be subject to a \$50 non-refundable processing fee. No refunds will be issued after March 1, 2027. Travel and accommodation cancellations remain the sole responsibility of the individual.

Contractual Agreement: All the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit. The SHOCK Society reserves the right to make changes, amendments, and additions to the rules at any time, and all changes, amendments and additions so made shall be binding on the exhibitor with the provision that all exhibitors will be advised of any such changes. All matters and questions not specifically covered by these rules and regulations and the Exhibitor Agreement are subject to the decision of the SHOCK Society, whose decisions will be final.

Correspondence: Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to Jessica Martin at jmartin@msp-amc.com.